Wyggeston & Queen Elizabeth I College

Graphics

Get ready for a successful start!

What will I study?	Welcome to the study of Graphic Communication We hope you are ready for a diverse, creative, exciting and productive experience over the next two years. You subject is a Level 3, A-Level Qualification in Art and Design (Graphic Communication) The awarding body is AQA
Who teaches this course?	You will be taught by experienced and dedicated art and design teachers.
What resources or equipment will I need?	You can purchase a sketchbook when you arrive at college for your first lessons in September. Other A&D equipment you will need are: **Essential:** An open mind, a creative approach, commitment Printer credit (from college Wisepay) USB drive A range of pencils including from HB to 4B Fine liners and broader black felt tip pens A 30 cm Metal ruler Scissors Pritt Stick Eraser Pencil sharpener Masking tape/sellotape **Desirable:** A budget student range of paintbrushes Double sided tape colour pencils watercolour paints Compass
Reading List	You will be given a list of reading and online materials in your first lessons when you begin your course. In the meantime, if you want to look at any inspiring work, try any of the following: Pinterest (type your subject name such as Graphics, 3D Design etc.) Look at online resources such as Behance, Colossal, Design Boom, It's Nice That, Association of Illustrators, Instagram

	The Graphics library in the studio WQE College library Art and Design section Eye Magazine (available to read in the studio and on line) Graphis magazine (available to read in the studio and on line) You can also look here: **5 typography artists:** http://inkbotdesign.com/5-typography-artists-worth-following/ **10 typography artists:** http://abduzeedo.com/10-amazing-typography-artists
How can I extend my learning?	You can complete further versions of the task using different media and materials. Try to experiment with dry media such as pencils, fine liners, pastels etc or with wet media such as watercolour paints or ink. You could also choose another artist from lists of 5 typography artists or the list of 10 typography artists lists above

Taster Activity: To be completed and brought to your first lesson

Resources needed to complete the activity:	General art and design materials
Estimated time to complete the activity:	1-3 days

Task: Typography and image

Typography is relevant to many forms of Art/Graphic Design, including posters, tickets, quotes, book covers and much more… It can be found in all forms, from hand calligraphy to portraits made out of text and logos.

Look at **two** different typography artists/designers and produce a research page for each one. Your page should consist of a title, images of the artist's work, a bit of analysis (your opinion, pros and cons) and a copy/recreation.

You then need to come up with your own Typography design poster. This could be based on a song lyric, a political poster, a famous quote, a portrait design, even a film poster. This piece can be made on the computer or by hand and can be made out of any material you choose.

Objectives:

- To explore a range of existing designers' work.
- To create small copies of existing designers work using either: digital, painting, drawing, or calligraphy
- To create a piece of Graphic work that reflects your understanding of typography Using famous quote, song lyrics, and so on

Outcomes:

Your work should include evidence of all the objectives above. You can choose how to present your findings; it could be presented as a mini sketchbook, or on separate sheets, by hand or digital. **The poster submitted should be no bigger than A3.**

You should not write more than 200 words about each Designer.