

# AoC Sport


# Student Leadership Programme



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# Why get involved?

**This is an opportunity for students to develop leadership skills, develop as an individual, increase levels of experience to help progression and explore career opportunities.**



# What it involves

One joined up leadership programme

3 in-person events

Bespoke online learning

Kit for all student leaders

Access to ambassadors and activators

Multiple funding opportunities, for college staff and students to access

Continued resource area on website

Two staff symposiums/ networking events

# Our Vision and Mission

## Vision

For influential, world changing young people to be seen, heard, developed and supported through sector leading programmes founded in sport and physical activity.

## Mission

Led by the Social Change Model, we will be unapologetic in our focus on developing students as confident, resilient and knowledgeable individuals. Also then recognising their role to support college peers, in enhancing the experience had across the college community.

Self | Others | Community  
Student | College Peer Group |  
College & Community



# Activators & Ambassadors

Colleges will be able to select a maximum of:

- ◆ 2 students per ambassador programme, in addition to any returning Ambassadors.
- ◆ 3 students as ECFA Activators including any returning Activators.

If a college has multiple sites and would benefit from additional Ambassadors based across the sites to have a greater impact please email us to discuss [Leadership@aoc.co.uk](mailto:Leadership@aoc.co.uk)

Each student will have access to the adjacent benefits. There is a deadline for students to be registered by to ensure they can access the full learner journey as part of this programme shown below

3 x in person  
development  
events

Access to our  
online learning  
dashboard and  
a relevant  
qualification

Voucher to  
redeem  
ambassador &  
activator kit

Funding for  
specific student  
led activities  
within sport &  
physical activity





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# ECFA Football Activators

The ECFA Activator programme is a key strand of the services package for our England Football Accredited College model. The role comes with support, training, and guidance that empowers students and enhances their skills, development and employability.

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## What is the role?

Anything that helps more students play or volunteer within football at your college. This could include:

- Coaching/Officiating
  - Media & Socials
  - Event/Session Organisation
  - Developing student volunteers/workforce
  - Leadership & Youth Voice
  - Many more!
- .....

## Programme Benefits

invest in college Activators to deliver, grow and retain football provision and leaders in football. Investing your time in an Activator has the potential to:

- Be provided with in person & online development events, as well as free Nike Kit and FA Safeguarding/Emergency Aid Courses.
  - Provide industry realistic experience and key employability skills for students
  - Enhance the delivery workforce and increase enrichment provision
  - Build your reputation as a college that is committed to development
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# This Girl Can Ambassadors

The purpose of the This Girl Can Ambassadors is to promote and inspire other females within their colleges to be active whilst raising awareness of the Sport England This Girl Can campaign.

To successfully fulfil the role, students should be able to commit to the following:

- Promote, support and inspire other young females in their college to be active
- Engage other female students through the promotion or delivery of activities
- Raise awareness of the This Girl Can Campaign
- Use their college social media to post about activities and campaigns
- Complete online training
- Work with staff members at college to monitor any participants engaged in existing or new activities that they have promoted
- Complete a personal development form.





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# Wellbeing Ambassadors

The Wellbeing Ambassador programme aims to promote physical activity benefits for mental wellbeing and health and to encourage students who may be experiencing mental health problems to become more active.

With 50% of mental health problems established by age 14 and 75% by age 24, colleges are integral in supporting students to look after their mental wellbeing and health and to help them form good habits for life.

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## What's expected of a Wellbeing Ambassador

- To promote and inspire other students to take part in physical activities
- To raise awareness of the benefits of physical activity on mental wellbeing and health
- To support and encourage students experiencing mental health problems to be more active
- Not to make assumptions
- Complete online CPD training and Self Development Portfolio

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## What's not expected of a Wellbeing Ambassador

- Not there to solve problems, diagnose problems or offer medical advice around mental health
- Not there to prescribe activity programmes
- Not there to be a mental health expert



# Inclusion Ambassadors

The Inclusion Ambassador programme allows students to help develop and promote inclusive sporting and physical activity programmes within their College. This could be for students from any under-served groups such as students with disabilities, those that are of BAME groups and LGBTQ+ students.

To successfully fulfil the role students should be able to commit to the following:

- Promote and inspire students from under-served groups in their college to take part in sport and physical activity
- Complete the Inclusive Activities Programme [IAP] qualification
- Work with staff members at college to monitor any participants engaged in existing or new sessions that they have promoted
- Complete a personal development form
- Use their college social media to post about activities and campaigns.





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# Development Events

Throughout the year we will be having online calls, as well as the three in-person development events. Further details will be announced in August.

Specific training for each role:

- Being a Football Activator
- Mental Health & Wellbeing
- Engaging Females
- Inclusive Activity

Plus training around promoting your work and creating online content!




A combined event, with all student leaders from across AoC Sport!

This session being delivered in partnership with Loud Speaker which will be to support student ambassadors as leaders and people.

Our celebration event for ambassadors and activators to share successes and consider their own growth over the year.

This will be an opportunity to reflect on progress, whilst also thinking about the future



# Funds

Colleges part of the Student Leadership Programme can apply for funding to support and develop their volunteering programmes. Incorporating the opportunity to become an Inclusion Hub, this will include initiatives aimed at diversifying volunteers and innovative engagement projects.

Funding will be available for you to bid in for to recruit and support students new to volunteering.

Fund worth up to £250 to support Ambassador and Activator Projects

Criteria;

## Ambassador & Activator Project Fund

- Be part of the Student Leadership Programme
- Have at least one ambassador
- Must be able to commit to create a 1 page or creative case study
- Will open after the first Development day in November.

## Development Fund

Colleges will be able to apply for up to £800 to support the creation and delivery of a project to engage more students from underserved groups in volunteering in sport and physical activity, ensuring that the volunteer workforce is more representative of the student population.

# New Opportunities

Over the course of the academic year, we are expecting new opportunities to arise in collaboration with our partners.

Colleges involved with The Student Leadership Programme will get first access to anything which becomes available.

We are expecting to be sharing access to:

- Courses and NGB leadership opportunities.
- Early access to the Planet Earth Games and future sustainability and climate change programmes.
- Webinars and e-learning from The FA.





# Awareness Days

World Mental Health Day  
Colleges Week  
Rainbow Laces  
Black History Month

National Stress Awareness Day

Anti-Bullying Week

International Day of Persons with Disabilities

International Women's Day

LGBT History Month

Time to Talk Day

World Health Day

Earth Day

Pride Month