You must analyse **one** of the music videos below.

**Genre: It is a type or category of music**

Genre: POP

Katy Perry - Never Really Over (Official)

<https://www.youtube.com/watch?v=aEb5gNsmGJ8>

Genre: Rock

Nothing But Thieves - Amsterdam (Official Video)

<https://www.youtube.com/watch?v=X2zcG3bcuMI>

GENRE: Rap/Grime

Skepta - 'Greaze Mode' ft. Nafe Smallz (Official Video) <https://www.youtube.com/watch?v=cHL-fNnDwU0>

Your essay must be half a side in length to a page, do not go over.

Do not bullet point.

Type your essay if you can.

Please put a lot of effort into this, first impressions count.

Bring it to your first media lesson.

**Essay Title:**

**How has the artist communicated their genre in the video?**

(You could cover clothing, lyrics, location, action/movements, lighting, use of camera, dance, sound)