

## Help us to inspire your future workforce

At WQE we recognise the importance and value that employers bring to our organisation. We collaborate with local and national businesses to inspire, motivate and inform students of the possibilities available to them.

Students who receive four or more meaningful interactions with employers during their education, are 86% less likely to be not in education, employment or training (NEET). Working together will enable our students to develop the required employability skills that you need and ensure they are ready to progress their career with you following the completion of their courses.

We have developed the WQE Inspiration for Skills and Employability Award (WISE). It provides students with a framework to recognise and record their skills and experience and to prepare them for the future.

### Benefits to employers

With access to over 3,000 talented students across two campuses, working with WQE will not only benefit students but will support you and your business in the following ways:

- Recruitment and retention of the right staff - keeping recruitment costs low
- Supporting staff development – opportunities to develop skills such as presentation, mentoring, coaching and role modelling
- Innovation and business growth – generating ideas for new products and services
- Facilities and resources – increasing access to facilities and resources not otherwise available
- Making a positive contribution to society as a whole and supporting community cohesion
- Personal contribution – employers are making a worthwhile contribution to the next generation
- Keeping your staff up to date with changing qualifications and developments in education
- Providing opportunities to demonstrate the jobs, training opportunities and careers within the organisation and sector
- Corporate social responsibility (CSR) – addressing CSR objectives and enhancing your business reputation

### Ways to get involved

We offer a range of ways for employers to get involved, these include:

- Careers fair
- Work experience (short term/extended placements)
- Mock interviews
- Careers/sector talks
- Direct to work sessions (specifically for those students not applying for university)
- Skills development workshops
- WQE employability network (an opportunity to network with local employers and inform our employability strategy)
- Workplace visits / work shadowing
- Live briefs/projects
- Mentoring
- Staff continued professional development

If you would like to get involved or discuss other ways we can work collaboratively, please do not hesitate to get in touch.

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